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FOR IMMEDIATE RELEASE

PRIMROSE & ASSOCIATES ACQUIRES CONEXIS TECHNOLOGY SOLUTIONS  
Technology Solutions Provider Enhances Professional Services Offerings

**Aliso Viejo, Calif., February 15, 2010** – Primrose & Associates, a leading provider of business solutions, today announces the acquisition of CONEXiS Technology Solutions, an industry leading provider of data networking, storage and virtualization, video conferencing and audio video hardware, software and solutions. CONEXiS' broad range of networking infrastructure solutions will allow Primrose & Associates to provide a wider spectrum of information technology products and services to its clients.

Headquartered in Aliso Viejo, California, CONEXiS has been in business since 1994 and has been providing customers with ways to reduce expenses while increasing productivity. Offering services in several areas, including VoIP Telephone Systems, Webcasting and Conferencing, and IP Security Camera Systems, CONEXiS provides solutions for businesses nationwide.

“CONEXiS provides our company with many new ways to support our clients,” Jim Primrose notes. “Coupling the networking infrastructure solutions and hardware with our current integrated solutions offerings will allow us to more fully partner with our clients to solve all of their technology concerns.”

Roger Barker, CONEXiS' previous President and CEO, also comments on the combined value of the two companies: “We are excited about our new ownership and expanded offerings that we can offer to our clients. It is a perfect marriage of technology and services and I know our clients will be excited.”

**About Primrose & Associates:** Primrose & Associates is a business solutions provider based in the Los Angeles area. Our work spans six major service areas – Proposal Development, Project Management, Technical Services, Change + Communications, Compliance + Records Management, and Documentation + Technical Writing Services. Our integrated solutions help a broad range of small, medium, and Fortune 500 companies reach their business goals.

For more information, visit the company's website at [www.primrosepc.com](http://www.primrosepc.com)

About CONEXiS Technology Solutions: CONEXiS, founded as a data-networking company, expanded into the Audio-Visual industry in 2003 and quickly established ourselves as one of the leading Converged Technology Solution Provider. CONEXiS provides IP-Based solutions for Audio-Video, Security cameras and data networking for the commercial and residential markets.

For more information, visit the company's website at [www.conexis.net](http://www.conexis.net).

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